

City of Santa Barbara - NDC Plan 104E

Category	Field	1	2	3	4	5	6	Total
2020 Census	Total Population	14,123	15,203	14,140	15,300	15,345	14,817	88,928
	Population Deviation	-698	382	-681	479	524	-4	1,222
	Pct. Deviation	-4.71%	2.58%	-4.59%	3.23%	3.54%	-0.03%	8.25%
Total Pop.	Hispanic/Latino	69%	21%	63%	15%	27%	42%	39%
	NH White	25%	68%	29%	75%	62%	48%	52%
	NH Black	2%	2%	1%	1%	2%	2%	2%
	NH Asian/Pac.Isl.	4%	8%	5%	7%	8%	6%	6%
	NH Native Amer.	1%	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	8,326	12,020	7,170	13,615	11,368	11,071	63,571
	Hisp	51%	18%	45%	8%	19%	23%	24%
	NH White	39%	75%	49%	86%	74%	67%	68%
	NH Black	6%	2%	3%	0%	2%	3%	2%
	Asian/Pac.Isl.	3%	5%	4%	5%	5%	7%	5%
	Native Amer.	0%	1%	1%	0%	1%	2%	1%
Voter Registration (Nov 2020)	Total	6,967	10,874	6,488	12,284	10,342	8,679	55,634
	Latino est.	53%	13%	43%	9%	17%	25%	23%
	Spanish-Surnamed	48%	12%	39%	9%	16%	23%	22%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	45%	84%	57%	89%	79%	72%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	5,797	9,717	5,321	11,250	9,349	7,569	49,003
	Latino est.	51%	12%	40%	9%	16%	23%	21%
	Spanish-Surnamed	46%	12%	37%	9%	15%	22%	20%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	45%	84%	57%	89%	79%	72%	75%
	NH Black	4%	1%	2%	0%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	4,125	7,742	3,683	9,210	7,348	5,630	37,738
	Latino est.	44%	11%	33%	7%	13%	20%	18%
	Spanish-Surnamed	41%	11%	31%	7%	12%	18%	17%
	Asian-Surnamed	2%	2%	2%	2%	2%	2%	2%
	Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
	NH White est.	50%	85%	62%	90%	82%	75%	78%
NH Black est.	4%	1%	2%	0%	2%	2%	2%	
Age	age0-19	23%	18%	28%	18%	19%	15%	20%
	age20-60	57%	55%	58%	48%	47%	66%	55%
	age60plus	19%	27%	14%	34%	34%	20%	25%
Immigration	immigrants	26%	23%	34%	12%	15%	24%	22%
	naturalized	40%	34%	22%	57%	47%	40%	37%
Language spoken at home	english	48%	74%	39%	85%	78%	64%	66%
	spanish	49%	19%	57%	8%	16%	29%	29%
	asian-lang	1%	2%	2%	2%	2%	3%	2%
	other lang	2%	4%	2%	5%	4%	4%	4%
Language Fluency	Speaks Eng. "Less than Very Well"	22%	10%	32%	4%	9%	14%	15%
Education (among those age 25+)	hs-grad	39%	26%	35%	24%	32%	33%	31%
	bachelor	21%	34%	17%	32%	34%	29%	28%
	graduatedegree	12%	24%	9%	34%	21%	18%	21%
Child in Household	child-under18	30%	19%	38%	20%	21%	15%	22%
Pct of Pop. Age 16+	employed	78%	66%	71%	66%	61%	74%	69%
Household Income	income 0-25k	17%	14%	17%	8%	14%	24%	16%
	income 25-50k	17%	21%	22%	10%	12%	20%	17%
	income 50-75k	14%	13%	22%	18%	14%	17%	16%
	income 75-200k	37%	33%	31%	36%	43%	31%	35%
	income 200k-plus	16%	19%	8%	28%	16%	7%	16%
Housing Stats	single family	64%	65%	50%	70%	61%	34%	57%
	multi-family	36%	35%	50%	30%	39%	66%	43%
	rented	60%	47%	74%	39%	51%	82%	58%
	owned	40%	53%	26%	61%	49%	18%	42%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).